07895364

Deal#

INVOICE



WXII 700 Coliseum Drive Winston-Salem, NC 27106 Main: (336)721-9944 Billing: (410)338-6432

		Invoice Period 10/01/12 - 10/01/12
·	· · · · · · · · · · · · · · · · · · ·	

Station Account Executive Sales Office Sales Region Eagle-Washingt National WXII Fran Berg

www.wxii12.com

Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Advertiser Product Estimate Number Obama/D/President SKED A -30'S 1536 Flight Dates Order# Alt Order#

> Broadcast Cash Special Handling

Billing Type

943906

Billing Calendar

09/25/12 - 10/01/12

IDB# Advertiser Code | Product Code 9912856 95 101 Advertiser Ref Agency Ref

Send Payment To: WXII PO Box 26888 Lehigh Valley, PA 18002-6888

Line	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
2	10/01/12 Class of Til	10/01/12 ne - Immedia	M-F WXII 1	2 News @ 5	a 5-6am notice	M	:30	1	\$50.00	NM	
	Weeks:	Start Date 10/01/12		MTWTFSS M	Spots/Week 1	<u>Rate</u> \$50.00				· · ·	
	Spots: # Ch			ime Descrip AMM-F W	tion (II 12 News @ 5 am	Start/End Time 5-6am		<u>h Ad-ID</u> 0 OFA12P130H	l		<u>Rate Type</u> \$50.00 NM
4		10/01/12 ne - Immedia	M-F WXII 1	2 News @ 6	a 6-7am lotice	M	:30	1	\$175.00	NM	
	Weeks:	Start Date 10/01/12		MTWTFSS M	Spots/Week 1	<u>Rate</u> \$175.00					-
	Spots: # Ch			ime Descrip 3 AMM-F W	tion (II 12 News @ 6 am	Start/End Time 6-7am		<u>h Ad-ID</u> O OFA12P130H	ı		<u>Rate Type</u> \$175.00 NM
e	10/01/12 Class of Ti	10/01/12 me - Immedia	NBC Today	/ Show ible without r	7-9am lotice	M	:30	1	\$200.00	NM	
	Weeks:	Start Date 10/01/12		MTWTFSS M	Spots/Week 1	<u>Rate</u> \$200.00					
	Spots: # Ch			ime Descrip		Start/End Time		h Ad-ID			Rate Type
	1 W	KII M 10/	01/12 7:28	AM NBC TO	day Show	7-9am	:3	O OFA12Z128H			\$200.00 NM
11	10/01/12 Class of Tir	10/01/12 me - Immedia	Live with Reately Pre-empti	egis & Kelly ble without r	9-10AM notice	M	:30	2	\$70.00	NM	
	Weeks:	Start Date 10/01/12		MTWTFSS M	Spots/Week 2	<u>Rate</u> \$70.00					
	Spots: # Ch			ime Descrip		Start/End Time		h Ad-ID			Rate Type
	1 W				h Regis & Kelly	9-10AM		O OFA12P130H			\$70.00 NM
	2 W	KII M 10/	01/12 9:56	AM Live wit	h Regis & Kelly	9-10AM	:3	O OFA12P130H	1		\$70.00 NM
13	10/01/12 Class of Tir	10/01/12 me - Immedia	NBC Today ately Pre-empti	/ Show II ble without r	10A-12N notice	M	:30	1	\$40.00	NM	
	Weeks:	Start Date 10/01/12		MTWTFSS M	Spots/Week 1	<u>Rate</u> \$40.00					
	Spots: # Ch			ime <u>Descrip</u>		Start/End Time		h Ad-ID			Rate Type
	1 W	KII M 10/	01/12 11:30	AM NBC To	oday Show II	10A-12N	:3	O OFA12P130H			\$40.00 NM
15	10/01/12 Class of Til	10/01/12 me - Immedia	M-F WXII 1	2 News @ Nible without r		M	:30	1	\$50.00	NM	
	Weeks:	Start Date 10/01/12	10/07/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$50.00					
	Spots: # Ch	<u>Day Air</u>	Date Air T	ime Descrip	<u>tion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type

NACICE



						OICE	ANII	:oT Jn	nd Payme			
bone9 epic	ovni	Month	Soiovni	e Date	Invoic	# soiovni			IIX	M 📙		
21/12 - 10/01/12	0/01	2102 18	dotaO	15	/40/0 l	943906-2			Sox 26			
							8889-200	081 AG (yəll	sV dgide	ר כ		
mate Number	iits3		nct	Prod		Advertiser						
9	123	S	D ∀ -30.	SKE	ţu	Obama/D/Preside				I	MXI	
											mco.Stii	XW.WWW
			/\$	toq2								
	Type	₽Je⊁		l 99 W	Length	RESTWIM	Start/End Time	noi	Descript	eted bale	Start Date	Line
	WN	00.02\$	<u> </u>		30	W	mat-Stio	M @ swaM St II	W-F WX	21/10/01	21/10/01	St.
								n fuortiw elditqu				
Sate Type				1-6A d		Star/End Time		ir Time Descript			Poots: # Ch	s
WN 00'09\$			HOETAZ	THAN D	c:	mqt-St	II 12 News @ Noon	AV 1-W W1 1 4:	21 21/10	OOL W I	IXW f	
	WN	00.28\$	ı		06:	W	M-F 3-4P otice	p nptible without ne	14-5 7-M 16-919 Viel	21/10/01 sibamml - e	10/01/12 Class of Time	
						<u>ets A</u>	Spots/Week		End Date	Start Date		
						00.28\$		W	Z1/20/01	21/10/0		~ [
<u>885.00 NM</u>			L ZP130H	<u>h Ad-II</u> 0 OFA1		M-F 3-4P	_	ILTIME Descript			I MXII	
	MM	00 0312	7			Ж	q2-4-3-M		ZO .ЯО	21/10/01	21/10/01	- 01
	WN	\$150.00	-		08:	P.4		n tuortiw elditqu				
						<u>816원</u> 60.03 t \$	<u>Spots/Week</u> S	WIMIESS	End Date 10/07/12	Start Date Sr\r0\01		٨
Bate Type			ā	II-bA d	Feud	Start/End Time	•	ir Time Descript			hO <u>#</u> :stoqé	s
MN 00.031\$			коєтас	O OFA1	E :	M-F 4-5p		13 PM DR. OZ	₽ Z1/10	10r M	2 WXI	
MN 00.021\$			H8ZZZZ.	O OFAI	ε:	M-F 4-5p		139 PM DR, OZ	b 21/10	NOT MI I	IXW f	

WN 00.006\$	368120	the softman on		401-8	1 WXII M 10/01/12 8:41 PM VOICE
Rate Type			Length <u>Ad-ID</u> :30 oFA12P130H	Star/End Time	Spots: # Ch Day Air Date Air Time Description
			2	00'006\$	10/0/12 M 1
				<u> 9167</u>	Weeks: Start Date End Date MTMTESS Spots/Week
	WN	00'006\$	1 08:	W	32 10/01/12 10/01/12 VOICE 8-10P Class of Time - Immediately Pre-emptible without notice
WN 00'09Z\$:30 OFALZP130H	mq8-0£7	1 MYII M 10/01/12 PP Ententainment Tonight
Rate Type			Length Ad-ID	Start/End Time	Spots: # Ch Day Air Date Air Time Description
				9 <u>16Я</u> 62,00	Weeks: Start Date End Date MTWTESS Spots/Week
	WN	\$250.00	:30	W	30 10/01/12 10/01/12 Entertainment Tonight 730-8pm Class of Time - Immediately Pre-emptible without notice
MN 00.00+2	-	-	:30 OF127130H	mq0£7-7	noitib∃ ebianl M9.52:7 Sr\r0\01 M IIXW r
Rate Type			GI-bA dignad	Start/End Time	Spots: # Ch Day Air Date Air Time Description
				9 <u>tsЯ</u> \$400.00	10/01/15 10/01/15 W 1 Meeks: <u>\$194 D916 Euq D916 WIM1E22 Sbots/Meek</u>
	MN	00.00	t 0£:	W	28 10/01/12 10/01/12 Inside Edition AT-730pm Class of Time - Pre-emptible with notice
MN 00.004\$:30 OF125130H	q7-q0£Ə	t WXII M 10/01/12 6:52 PM M-Sun Nightly News
Rate Type			Length Ad-ID	Start/End Time	Spots: # Ch Day Air Date Air Time Description
				<u> 916원</u> 00.004강	Weeks: Start Date End Date MTWTESS Spots/Week
	WN	00.00	t 08:		25 10/01/12 10/01/12 M-Sun Nightly News 630p-7p Class of Time - Immediately Pre-emptible without notice
MN 00.004\$:30 OFALZP130H	mq0£9-9	1 WXII M 10/01/12 6:12 PM M-F WXII 12 News @ 6 pm
Rate Type			<u> Lenqth</u> Ad-ID	Start/End Time	Spots: # Ch Day Air Date Air Time Description
				<u>화5권</u> 00.004\$	10/01/15 10/01/15 10/01/15 MIMTES Spots/Week
	MN	00.00	t 0E:	W	23 10/01/12 10/01/12 M-F WXII 12 News @ 6 p6-630pm Class of Time - Immediately Pre-emptible without notice
8175.00 MM			:30 OFALZP130H	<u>Start/End Time</u> 5-6pm	Spots: ∰ Ch Day Air Date Air Time Description 1 WXII M 10/01/12 5:23 PM M-F WXII 12 News @ 5 pm
_ · · <u>-</u>				\$175.00	10/01/15 10/01/15 WINTESS Spots/Week
	WN	00.271\$	t 0£:	W	21 10/01/12 10/01/12 M-F WXII 12 News @ 5 p5-6pm Class of Time - Immediately Pre-emptible without notice
MN 00.031\$:30 OFALZZIZ8H	q2-4-7-M	1 WXII M 10/01/12 4:39 PM DR. OZ
MN 00.0212			:30 OF12P130H	M-F 4-5p	2 WXII M 10/01/12 4:13 PM DR. OZ
Rate Type			Cenath Ad-ID	Start/End Time	Spots: # Ch Day Air Date Air Time Description
				<u>용 원 (</u> 1 20.00	10/01/15 10/01/15 W Zhots/Meek
	WN	00.031\$	30 S:	W	19 10/01/12 10/01/12 DR. OZ M-F 4-5p Class of Time - Immediately Pre-emptible without notice
MN 00.28\$:30 OFAL2P130H	W-F 3-4P	1 WXII M 10/01/12 3:12 PM M-F 3-4P
Rate Type			Cl-bA dipnad	Start/End Time	Spots: # Ch Day Air Date Air Time Description
				\$82.00	1 0/01/12 M

\$534.75

INVOICE



Send Payment To:
WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943906-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
		
Obama/D/President	SKED A -30'S	1536
- Dailia Dii 1001a0iit	01180 X 100 0	1.000

Agency Commission

www.wxii12.com

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре
32 10/01/12 Class of Tim	10/01/12 e - Immediate	VOICE by Pre-emptible without no	8-10P otice	M	:30	1	\$900.00	

Total Spots 16

Payment Terms 30 Days

<u>Gross Tota</u> \$3,565.00

Net Amount Due \$3,030.25